

Individual Membership & Benefits

Becoming an Individual “Member” of KDA is just the first step for a sustained relationship. There are many benefits that accrue from membership in our individual membership program. Overall, we endeavor to create benefits that all Diaspora or Friends of Diaspora can feel part of. The idea is for ALL our members (regardless of category) to feel welcome, appreciated and always in the know in how we can assist and work with them to succeed in individual and collective pursuits.

As we seek to serve the Diaspora Community better, we extend to your esteemed organization an invitation to take up affiliate membership. The benefits include, but are not limited to:-

- ✓ Opportunity, credibility, capacity, experience, trust, profile, networks, outreach, coverage, platform and enviable track record through which your voice can be heard, concerns considered and profiled, action taken, impact felt, and visibility amplified in a cost-efficient and professional manner;
- ✓ Being able to work on your behalf or fight on your behalf to stem impunity, corruption and ukabila (ensure national cohesion) to leverage Diaspora as the Game-changer for a “Better Kenya 4 All” in our lifetime;
- ✓ Benefit from negotiated discounts for services offered by KDA Partners (e.g. clubs, airlines, hospitality, events, etc);
- ✓ Opportunity to engage, share, crystallize and realize your dreams (big or small) with leading Diaspora communities across the world, including informing, educating, entertaining, interrogating, experience sharing, un/re-learning, recruiting and/or offering services and products to the Diaspora;
- ✓ Access to a forum to collect, collate, synthesize and present projects, personal, collective and/or institutional concerns to appropriate bodies;
- ✓ Access to a “one-stop shop” or “clearing house” that brings together over 40 registered Diaspora organizations with a combined nominal membership of 250,000 Kenyans across the globe for social, economic, cultural, technical, professional and related information on emerging opportunities that involve Diaspora (as well as any threats);
- ✓ Chance to work with other KDA individual and affiliate members to articulate and address issues that directly improve governance, promote culture, sport, harmony and unity, deepen public participation, and socio-economically empower Diaspora-oriented corporates;
- ✓ May benefit from free, discounted or subsidized reference and due diligence service, delivered under confidential cover and within the confines of laws and KDA’s procedures;
- ✓ Opportunity to regularly interact and exchange ideas with peer eminent Diasporians, Diaspora leaders, government officials, corporate CEOs, industry leaders, and carefully selected slate of distinguished guest facilitators;
- ✓ Entitled to compassionate, welfare and emergency support whose criteria shall be set by the Welfare Committee (or in its absence, Membership Committee);

- ✓ Opportunity for you, your connections, family, relatives, associates and partners to participate in KDA's activities (at discounted and concessionary terms, whenever appropriate); and
- ✓ Platform to access strategic information, market, promote, buy and sell ideas, products and services to/from a global constituency through our award-winning Diaspora web-portal: www.thepiasporaportal.com and associated links.

Individual Membership is available in five (5) categories with benefits for each category given in the table below.

Affiliate Membership Levels

Since our charges are very reasonable, we ask that you support our general operations fund to help keep our near free services going so that we can maintain the overall operation. At any level, you still get all services you want and pay for them – membership is just a way to make sure that we know you are a supporter of the overall concept, even if you do not need our services on a daily basis. Below are the affiliate membership categories currently available, with appropriate entitlements.

The HONORARY MEMBER (US\$ 2,000 per year or FREE)	The FELLOW (US\$ 1,000 per year)	The LIFE SENIOR MEMBER (US\$ 500 per year)	The ORDINARY “MEMBER” (US\$ 100 per year)
<ul style="list-style-type: none">) This is the most prestigious level;) Open exclusively for at least 2 years to only 1 Eminent Individual in the specific segment (and a maximum of 5 in all);) Eminent Kenyan/African Diaspora, Friend of Diaspora or any Outstanding World Citizen with shared value systems like KDA’s;) Supreme & First line of defense (and diplomatic “offence”) for KDA;) Given first priority in the segment to be Title Sponsor in major KDA events;) Has option of a banner flashing on KDA & Affiliate Web Portals on 5 pages each;) Mentioned at the Annual KDA Event. As many company executives & delegates as is feasible can 	<ul style="list-style-type: none">) This is the next most prestigious level for Distinguished Individuals;) Open to no more than 3 Distinguished Individuals in the same sector and geographic area at any particular time;) Distinguished Kenyan/African Diaspora, Friend of Diaspora or any Outstanding World Citizen with shared value systems like KDA’s;) Treasured line of defense (and diplomatic “offence”) & Ambassadors for KDA;) Given first priority in the segment to be Gold Sponsor in major KDA events;) Gets a banner flashing on KDA & Affiliate Web Portals on 3 pages each;) Mentioned and receives various strategic awards at the all major KDA Events. 	<ul style="list-style-type: none">) This is the premium individual membership level;) Open to no more than 10 senior individuals in the sector and geographic area at any particular time;) Role Models & Senior Mentors for KDA) Given priority in the segment to be Diamond Sponsor in major KDA events;) Gets a banner flashing on KDA & Affiliate Web Portals on 2 pages each;) Mentioned and receives various strategic awards at the annual KDA Event. Up to 2 accompanying guests and/or family members whenever feasible can attend;) Access to a Forum to collate, synthesize and present business and investment concerns to appropriate 	<ul style="list-style-type: none">) This is the “standard” individual or “full” membership level;) Open to at most 100 members in the same sector and geographic area at any particular time;) KDA Mentors & Brand “Worriors”) Given priority in the segment to be Silver Sponsor in major KDA events;) Gets a banner flashing on KDA & Affiliate Web Portals on 1 page each;) Mentioned and eligible for various strategic awards at the annual KDA Event. One (1) accompanying guest or family member whenever feasible can attend;) Access to a Forum to collate, synthesize and present business and investment concerns to appropriate

<p>attend;</p> <ul style="list-style-type: none">) Premier Advisor to KDA Trustees & Fellows;) Priority access to a wide array of Advisory Services;) Eligible for ALL KDA benefits; and) Invited by KDA President on recommendation of the Board in consultation with the Fellows & Life/Senior Members. 	<p>Up to 3 distinguished accompanying guests and/or family members whenever feasible can attend.</p> <ul style="list-style-type: none">) Access to a Forum to collate, synthesize and present policy concerns to appropriate bodies;) Work with Diaspora formations to articulate and address issues that directly improve environment and socio-economically empower Diaspora-oriented corporates) Opportunity to regularly interact and exchange ideas with peer eminent Fellows, top Diaspora leaders, government officials, corporate CEOs, industry leaders, and carefully selected slate of distinguished guest facilitators;) Opportunity to promote and popularize your products and services to a high-potential customer base, and also gather market intelligence and information;) Lead Advisor to KDA Trustees & Life/Senior Members;) Preferential access to a wide array of Advisory Services; 	<p>bodies;</p> <ul style="list-style-type: none">) Work with Diaspora formations to articulate and address issues that directly improve environment and socio-economically empower Diaspora-oriented corporate.) Opportunity to regularly interact and exchange ideas with peer Senior Members, Fellows, corporate CEOs, industry leaders, government officials and carefully selected slate of distinguished guest facilitators;) Opportunity for your firm (if applies), mid-level and senior staff to participate in KDA's activities (at discounted and priority terms, whenever appropriate);) Opportunity to promote and popularize your products and services to a high-potential customer base, and also gather market intelligence and information;) Advisor to KDA Trustees, Officials & Members;) Preferential access to a wide array of Advisory Services.) Eligible for certain KDA benefits; and 	<p>bodies;</p> <ul style="list-style-type: none">) Work with (other) Diaspora organizations to articulate and address issues that directly improve environment and socio-economically empower Diaspora-oriented corporate.) Opportunity to regularly interact and exchange ideas with peer youth/community leaders, corporate CEOs, industry leaders, government officials and carefully selected slate of distinguished guest facilitators;) Opportunity for your organization/firm, mid-level and senior officials/staff to participate in KDA's activities (at discounted and priority terms, whenever appropriate);) Opportunity to promote and popularize your products and services to a high-potential customer base, and also gather market intelligence and information;) Access to a wide array of Advisory Services;) Eligible for certain KDA benefits; and) Named by Board of Trustees
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	<ul style="list-style-type: none">) Eligible for most KDA benefits; and) Named by Board of Trustees on recommendation of Current Fellows. Ordinarily, should have been a Life/Senior Member of good standing for at least 5 years. 	<ul style="list-style-type: none">) Named by Board of Trustees on recommendation of Current Life/Senior Members. Ordinarily, should have been a Member of KDA of good standing for at least 5 years. 	on recommendation of the Membership Committee.
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The ASSOCIATE MEMBER (US\$ 25-50 per year)	The STUDENT MEMBER (US\$ 10 per year)
<ul style="list-style-type: none">) This is the “floating, liberal” individual membership level;) Open to any citizen of the world, including non-Diaspora Kenyans, Friends-of-Diaspora, non-Kenyans, Friends of Kenya, etc;) Open to at most 100 members in the same sector and geographic area at any particular time;) Advocates, Disciples, and Volunteers for KDA) Gets a banner flashing on KDA & Affiliate Web Portals on 1 page each;) Eligible for various strategic awards at the annual KDA Event. One (1) accompanying guest or family member whenever feasible can attend;) Access to a Forum to collate, synthesize and present business and investment concerns to appropriate bodies;) Work with (other) Diasporians or Friends of Diaspora to articulate and address issues that directly improve environment and socio-economically empower Diaspora-oriented corporate.) Opportunity to regularly interact and exchange ideas with peer Associate Members, Senior Members, Fellows, corporate CEOs, industry leaders, government officials and carefully selected slate of distinguished guest facilitators;) Opportunity for your firm (if applies), mid-level and senior staff 	<ul style="list-style-type: none">) This is the “student or youth” individual membership level;) Open to students 18 years and above (home-based or Diaspora; Kenyan or alien), unemployed (or under-employed) under 35, etc;) Open to at most 100 members in the same sector and geographic area at any particular time;) KDA Mentees, Volunteers & Brand “Warriors”) Gets a banner flashing on KDA & Affiliate Web Portals on 1 page each;) Eligible for various strategic awards at the annual KDA Event. One (1) accompanying guest or family member whenever feasible can attend;) Access to a Forum to collate, synthesize and present business and investment concerns to appropriate bodies;) Work with (other) Diasporians or Friends of Diaspora to articulate and address issues that directly improve environment and socio-economically empower Diaspora-oriented corporate.) Opportunity to regularly interact and exchange ideas with peer youth/community leaders, Senior Members, corporate CEOs, industry leaders, government officials and carefully selected slate of distinguished guest facilitators;) Opportunity for you or your organization/firm, mid-level and

<p>to participate in KDA's activities (at discounted and priority terms, whenever appropriate);</p> <ul style="list-style-type: none">) Opportunity to promote and popularize your products and services to a high-potential customer base, and also gather market intelligence and information;) Advisor to KDA Trustees, Officials & Members;) Preferential access to a wide array of Advisory Services.) Eligible for certain KDA benefits; and) Nominated by Board of Trustees on recommendation of the Membership Committee in consultation (if need be) with Current Associate Members. The Membership Committee will reserve the right to fix the precise fee (of \$ 25 or 50) on a case-by-case basis.	<p>senior officials/staff to participate in KDA's activities (at discounted and priority terms, whenever appropriate);</p> <ul style="list-style-type: none">) Opportunity to promote and popularize your products and services to a high-potential customer base, and also gather market intelligence and information;) Access to a wide array of Mentors and Advisory Services;) Eligible for certain KDA benefits; and) Nominated by the Membership Committee.
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